



EXPERIENCE THE JOYS OF JUDAISM!

Chabad of Oxnard Jewish Art CALENDAR

Jewish Year 5784 | September 2023/24

A gift from Chabad of Oxnard

CELEBRATING 20 YEARS
of service to the community

JEWISH CALENDAR 2023-2024

5784



The Chabad of Oxnard Jewish Art Calendar is distributed to thousands of homes and businesses in the community before Rosh Hashanah without charge.

As a non-profit organization, we depend entirely on the voluntary contributions of generous donors like you. By policy, every Chabad is self-sustaining and every dollar raised stays in our community!

Please support us by participating in this calendar fundraising campaign.



Elul-Tishrei

MONTH OF ELUL: Divine Grace

When a king returns to his palace, he passes through nothing fields. Anyone may approach him, and he greets all with a shining countenance.

Chasidic masters compare the month of Elul to when the King is in the field. G-d is available to all who turn to Him. He graciously accepts all requests.

Elul is an appropriate time to reflect on the past year and resolve to correct any shortcomings. It is a time to turn the page and come into the new year with a refreshed perspective and renewed heart.

Some of the observances during Elul:

- From now and throughout the High Holiday season, we include the blessing "May you be reached and sealed for a good year" (Ga'brannah t'vach v'tatien v'vachataim) in letters and greetings to one another.
- We give extra charity and devote more time to studying our tradition and Torah.
- In preparation for Rosh Hashanah, we hear the sounding of the shofar from Shofar each week.
- We recite Psalms 27 at the end of the morning and afternoon prayers from the first day of Elul through Hoshanah Rabah (Tishrei 21) - a total of 55 days.
- The Baal Shem Tov instituted the custom of reciting three additional chapters of Psalms each day from Rosh Chodesh Elul until Yom Kippur. On Yom Kippur the remaining 36 chapters are recited, completing the entire book of Psalms.

• Elul is the time to have one's tefillin and mezuzot checked. When a king returns to his palace, he passes through nothing fields. Anyone may approach him, and he greets all with a shining countenance.

ROSH HASHANAH: Sep. 30-Oct. 1

Rosh Hashanah celebrates the beginning of creation. On this day, G-d charged Adam with the responsibility of helping the world reach perfection. Rosh Hashanah, therefore, is a time for us to reflect on the purpose of creation and resolve to make our lives more meaningful by contributing to it of creation.

The Shofar: On Rosh Hashanah we hear the sounding of the shofar, the ram's horn. It is the oldest and most sacred of wind instruments, sounding like a primal outcry from the depths of the soul. Its blasts signify our proclamation of G-d as King of the universe and awaken us to repent and return to Him.

Tashlich: On the first afternoon of Rosh Hashanah it is customary to visit a natural body of water that contains fish. There we recite a short prayer and "cast" our past sins down the river of time.

Apple & Honey: Chipping a piece of apple into honey at the first meal of Rosh Hashanah symbolizes the hope that our new year be blessed with sweetness and goodness. For the same reason, it is customary to eat other sweet foods, such as kumzums.

For more info, inspiration and observances:
Chabad.org/Elul | Chabad.org/Tishrei

YOUR BUSINESS AD OR MONTH DEDICATION HERE

לשנה טובה ומתוקה
Best Wishes for the New Year
to our Chabad of Oxnard Family
The Strum Family



- Dates of all Jewish holidays & Shabbat times
- Commemorate birthdays and anniversaries
- Honor the yahrtzeits of your loved ones
- Advertise your business to thousands
- Stunning new Michael Muchnik artwork
- 100% of your donation supports our community

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 12 Elul	2 13 Elul	3 14 Elul In loving memory of Esther Rosenberg	4 15 Elul	5 16 Elul
6 17 Elul	7 18 Elul Chat Elul Labor Day	8 19 Elul Happy Anniversary David & Ruth Goldstein	9 20 Elul	10 21 Elul	11 22 Elul	12 23 Elul Nizkanim Yegach
13 24 Elul	14 25 Elul	15 26 Elul SAMPLE	16 27 Elul	17 28 Elul	18 29 Elul Erev Rosh Hashanah	19 1 Tishrei Rosh Hashanah 1st Day
20 1 Tishrei Rosh Hashanah 2nd Day	21 2 Tishrei Feet of Gedalia	22 3 Tishrei	23 4 Tishrei Yom Tishrei	24 5 Tishrei	25 6 Tishrei	26 7 Tishrei Hachodesh
27 8 Tishrei Erev Yom Kippur	28 9 Tishrei Yom Kippur Yizkor	29 10 Tishrei	30 11 Tishrei Happy Birthday Joe Schwartz			



CHABAD OF OXNARD JEWISH ART CALENDAR FORM

Jewish Year 5784 | September 2023/24

OCCASION ANNOUNCEMENTS

Birthday, Anniversary, Yahrzeit or other Special Dates

Please complete the name, occasion & date to be printed in the calendar at the cost of \$36 per entry. Date sponsorships are Tax Deductable.

Please reprint my family occasions from last year
(please note: you will be billed at \$36 per name)

NAME _____ OCCASION _____

DATE (M/D/Y) _____ BEFORE SUNSET* AFTER SUNSET* APPEAR IN CALENDAR ON:
 HEBREW DATE SECULAR DATE

NAME _____ OCCASION _____

DATE (M/D/Y) _____ BEFORE SUNSET* AFTER SUNSET* APPEAR IN CALENDAR ON:
 HEBREW DATE SECULAR DATE

NAME _____ OCCASION _____

DATE (M/D/Y) _____ BEFORE SUNSET* AFTER SUNSET* APPEAR IN CALENDAR ON:
 HEBREW DATE SECULAR DATE

NAME _____ OCCASION _____

DATE (M/D/Y) _____ BEFORE SUNSET* AFTER SUNSET* APPEAR IN CALENDAR ON:
 HEBREW DATE SECULAR DATE

NAME _____ OCCASION _____

DATE (M/D/Y) _____ BEFORE SUNSET* AFTER SUNSET* APPEAR IN CALENDAR ON:
 HEBREW DATE SECULAR DATE

*In order for the correct Hebrew date to be calculated, please indicate if Death or Birth took place before or after sunset.

ROSH HASHANAH—JEWISH NEW YEAR GREETING PAGE

Please include our name(s) in the general greeting (one family per listing) \$18

FAMILY NAME (one per listing): _____

SPONSORSHIP OPPORTUNITIES

- Month Dedication \$180
- Birthday/Anniversary/Yahrzeit \$36

ADVERTISING

NEW!
All ads to be printed in full color!

Business Ads

- Back Cover Page \$1800
- Full Page 8" X 10" \$1000
- Banner 2" X 10" (per month) \$520
- 2/3 Banner 2" X 7" (per month) \$360
- Business Card (per month) \$180

Special

- Business Card All 13 Months \$1800

TOTAL \$ _____

PAYMENT INFORMATION

- CHECK ENCLOSED BILL ME
- VISA MC AMEX DISCOVER

NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

CC NUMBER _____

EXP _____ SECURITY CODE _____

SIGNATURE _____

EMAIL _____

PHONE _____

Please return completed form by July 14 and mail to:
Chabad of Oxnard, 2860 Harbor Blvd. Oxnard, CA 93035

You may also fill out this form online at
www.ChabadofOxnard.com

Questions? Contact us at
(805) 382-4770 or Info@ChabadofOxnard.com